

CASE STUDY

SQL Server Integration Services (SSIS) for a Liquor Distributor



OVERVIEW

The client is a prominent wine, spirits, and beer distributor in business for more than 66 years, representing industry-leading suppliers as well as the best local brands in the US.

CHALLENGES

The client sought the implementation of SQL Server Integration Services (SSIS) to streamline data population and consolidate data from various sources. The goal was to establish a unified data view for enhanced business insights and analytics, thus improving data quality across diverse channels.

INDUSTRY

- Retail

SERVICES

- Advanced Analytics
- Package Design
- Reporting/Self-Service BI

TECHNOLOGY

- SQL
- Data Flow
- SSIS
- ETL



SOLUTION

Contata conducted a thorough analysis of the issue, gaining a comprehensive understanding of the existing data flow. We devised an SSIS solution that provided a unified view of all data and information. This facilitated easy tracking of new orders and stocks. The comprehensive solution included:

- SSIS package
- Advanced analytics
- Infrastructure design
- ETL package development
- SQL development
- Data load processes

The solution generates an Excel file enabling efficient tracking of new orders and stock changes, enhancing flexibility.

BENEFITS

- Real-time Excel data to track new orders and inventory changes
- Improved transparency and accuracy
- Reduced the overall operational costs
- In-depth business insights brought transparency to the process

About Contata

Contata Solutions is a trusted leader in technology and digital innovation. Through our work in data engineering, data analytics, machine learning, marketing automation and app development, we deliver solutions that address complex problems in ways that are simple, insightful and impactful.

Our promise and value proposition to our customers is simple: we leverage our deep technical expertise and global presence to bring software products and data-driven decision capabilities to life.

Founded in 2000, Contata is a privately-held company headquartered in Minneapolis that serves clients globally from offices in the United States and India.